



ANZ Championship Sponsorship Manager (NZ)

Trans Tasman Netball League (TTNL) is the organisation responsible for the coordination and delivery of the new and exciting ANZ Championship netball competition. The league features five teams from New Zealand and five teams from Australia, and in its short history of two years, has experienced significant growth in profile and interest.

The ANZ Championship has attracted some of New Zealand's most highly respected brands as sponsors, with the likes of ANZ, Fisher & Paykel, and Holden supporting the competition. This role will be responsible for delivering a high level of service to each of the NZ based Championship sponsors, and also work closely with SKY Sport and the Radio Network in delivering the ANZ Championship marketing program.

Core Responsibilities

Commercial & Sponsorship

- Responsible for managing sponsor and supplier partnerships;
- Lead planning and delivery of sponsorship leveraging activity;
- Management of NZ based broadcast and media partners;

Marketing:

- Manage NZ based marketing initiatives for the league across ticketing, corporate hospitality, player appearances and the signage program;
- Liaison with NZ ANZ Championship teams for all marketing and commercial matters;
- Liaison with Netball NZ for all marketing and commercial business;

Key selection criteria include:

- Minimum 4 years experience in a sponsorship/account manager role
- Sound understanding of the commercial principles involved in sponsorship
- Demonstrated experience in relationship management and achieving results
- A relevant tertiary qualification
- Experience in the sporting industry would be greatly valued however it is not mandatory
- Strong work ethic

TTNL is a dynamic team which has a responsibility to liaise with a broad cross section of stakeholders in the delivery of the ANZ Championship. This role reports to the (Australian based) Marketing & Commercial Manager, and as such, the ability to work autonomously and show strong initiative will be highly regarded. The role combines elements of both senior account management and also operational delivery, and the ability to deliver across both elements is critical. We offer a flexible workplace and an attractive salary.

To submit an application for the role, please email jobs@anz-championship.com including CV and a cover letter. Applications close at 5pm on Monday January 25th 2010.