

VALUES

These values reflect the best of who we already are and challenge us to become the kind of organisation we know we are capable of being. Our values are supported by the behaviours we strive to demonstrate day to day.

COURAGEOUS

We:

- > are prepared to lead, even if that means that sometimes we are unpopular
- > innovate and are open to change
- > are not averse to challenging the status quo
- > think things through, take calculated risk and keep each other informed

COMMITTED

We:

- > deliver high quality work but are "low maintenance" to work with
- > take responsibility for managing ourselves and our energy levels
- > are self-motivating – not looking to others to take the initiative
- > are "in it" rather than being passengers

PASSIONATE

We:

- > strive to the the best we can be
- > go above and beyond, always acting for the greater good of netball
- > maintaining our self-belief and trust in each other
- > take opportunities to have fun along the way

RESPECTFUL

We:

- > respect ourselves by being open and honest and saying what we need to say
- > respect the organisation by embracing challenge and being open to well-intentioned feedback
- > respect our mission by continuously developing ourselves and each other



STRATEGIC PLAN FOR NETBALL NEW ZEALAND INC. 2009 – 2012



A MESSAGE FROM THE CHIEF EXECUTIVE

PROUD HISTORY

Netball New Zealand is proud to embrace and broaden the remarkable history of Netball in New Zealand. A history that has made Netball the top women's sport in the country.

Since its introduction to New Zealand in 1906 the sport has developed and embedded itself into the sporting culture of New Zealand. Netball has a strong tradition which over the years has continued to rise to new levels both on and off the court.

Thousands of competitors take to the court on any given day to not only play Netball, but coach, umpire, administrate and spectate.

New Zealand has produced some of the World's best Netballers and has always been a force to reckon with at an International Level. The skill level and integrity of the Silver Ferns and the accumulation of world titles and accolades has made the players local, national and International sporting heroes.

RECENT ACHIEVEMENTS

Netball New Zealand was bold in 2008, introducing a new competition, The ANZ Championship, to Netball fans. The competition replaced the National Bank Cup and took Netball to a new semi-professional era. The decision proved to be well-founded as the competition extended the Netball fan base in New Zealand and Australia and dramatically lifted the profile of Netball in Australasia. This success was largely due to the new format of five live games every weekend and especially 'Monday Night Netball'.

Another achievement was the launch of The Perry Foundation National Netball Champs which adopted a new format in 2008 to give

players the opportunity to experience home and away games and more closely mirror the challenges that are asked of them in the ANZ Championship.

In addition the introduction of the new commercial platform has allowed NNZ to maximize the commercial returns of its available properties and the organisation now has a sound base on which to continue to grow and develop Netball in New Zealand. NNZ welcomes New World as the new Elite Sponsor of Netball New Zealand who will work closely with us to develop the profile of the Silver Ferns.

CURRENT ENVIRONMENT

Netball New Zealand has a stable financial base however these are challenging times and a prudent financial approach and strong leadership at all levels of the game will need to be shown to ensure the game continues to flourish.

THE ROLE OF THIS PLAN

NNZ has faced a period of significant evolution over the last couple of years which has put both NNZ and the wider netball community under significant pressure. The Strategic Plan for 2009-2012 has more of a consolidation feel about it and is focused on further developing and consolidating the key building blocks of our sport. The plan is brave in the amount of significant pieces of work we want to deliver over the next four years but we believe it is achievable from a time, money and personnel perspective. In delivering this plan we believe we will meet the Mission and the Vision as stated and continue to grow the sport of Netball in New Zealand.

RAELENE CASTLE, CHIEF EXECUTIVE NETBALL NEW ZEALAND



OUTSIDE THE CIRCLE

the PEOPLE

CHALLENGES
Our People
Professional Landscape

MISSION
To lead the sustainable growth of Netball and its people

VISION
New Zealand's leading sport by 2020

the GAME

CHALLENGES
The Changing Face of Netball
High Performance Alignment and Delivery
International Game

CHALLENGES
Physical Infrastructure (Courts & Facilities)
Financial Sustainability
Netball Delivery Model
the BUSINESS

MISSION: (WHY WE EXIST)

TO LEAD THE SUSTAINABLE GROWTH OF NETBALL AND ITS PEOPLE.

VISION: (WHAT WE ASPIRE TO)

NEW ZEALAND'S LEADING SPORT BY 2020.

We will know we have achieved this when we:

- ✓ have won three back to back World Championships and Commonwealth Games
- ✓ the ANZ Championship is fully professional
- ✓ are the biggest participation sport and we offer opportunities for anyone who wants to participate
- ✓ are viewed by the Netball community as adding value by being innovative, smart and professional
- ✓ provide career opportunities, pathways and development so individuals have their own unique experience
- ✓ ensure we have the physical infrastructure to meet the current and future needs of the game
- ✓ have honest and effective communication channels at all levels of the game
- ✓ are financially viable at all levels of the game and have strong and enduring commercial partnerships
- ✓ have a consistently high and positive media profile
- ✓ are maximising the benefits to Netball New Zealand of all versions of the game
- ✓ are the number one spectator sport
- ✓ are utilising new media opportunities to meet the future needs of netball fans
- ✓ have high caliber and effective Boards through the Netball community
- ✓ are engaging with IFNA in ways that enable us to influence the global growth of the game
- ✓ have a desirable brand that retains the mana and heritage of the game

A copy of the full Strategic Plan is available at www.netballnz.co.nz