



## Rautaki Maori - Maori Strategy

### Korero Noo Muri - Background

Historically Maori have had a key participation influence on netball in New Zealand. There is a strong tradition and impact on the style of netball NZ plays through the skills, tactics and attitudes, which can be attributed to Maori.

Consistently Maori have contributed 25% of the affiliated playing membership. Maori has a proud tradition of representing New Zealand at international level in sport and netball is no exception with 44% of the National Squads (Silver Ferns, Accelerant Group, NZ U21 and NZ Secondary Schools) of Maori ancestry. While approximately 33% of the Coaches, Assistant Coaches & Managers of these teams and 22% of the NNZ High Performance Umpire Squads are of Maori descent.

While Netball New Zealand is responsible for the administration of netball throughout the country, there is netball which involves Maori through the division of 11 rohe across the country. These rohe are based on traditional iwi (tribal) areas. Each rohe has predominantly focussed on the selection of teams to participate in the annual National Maori Netball Tournament held at Easter, alternating annual event hosting between the 11 rohe. This event brings together teams from Under 13 through to senior level and while many of the participants are also members of NNZ through Centres and Regions, there are sectors that are not for various reasons, just as there are large numbers of Maori within mainstream netball that are not involved with the Rohe organisations. Aotearoa Maori Netball Oranga Healthy Lifestyles (AMNOHL) oversees netball in each of the Rohe. AMNOHL aims for excellence in Maori Netball, embracing the Auahi Kore (Smokefree), Healthy Lifestyles through nutritional advice from Te Hotu Manawa Maori and ACC injury prevention messages. It also provides a pathway of achievement and success for Maori women.

Netball New Zealand has recognised the importance of addressing the inclusion and special character of Maori within netball through several initiatives. The establishment in 2000 of the Maori & Pasefika Advisory Group has also led to greater communication and contribution of ideas from various sectors of these two communities.

In late 2003 NNZ appointed Robin Manihera as Te Kaihautu (Maori Development Co-ordinator), whose key role is to develop and strengthen relationships between NNZ, Regions, Aotearoa Maori Netball and their Rohe. In partnership with other agencies such as the Ministries of Health, Transport & ACC, a Hui programme has been successful in delivering a holistic approach, which integrates netball with a focus on Hauora (Health & Well-being).

The Silver Ferns programme values the legacy of Maori to its playing style and the national pride, and utilises and has in the past endorsed this culture in its programmes.

NNZ has previously had an active policy of embracing and including Maori cultural aspects into all areas of the organisation – through Te Reo & Tikanga – notably the adoption of Poitara-whiti Aotearoa as an integral part of the NNZ logo and branding. The inclusion of translated titles on all resources and documents and in some cases complete versions is another indication of the commitment by NNZ.

## **Te Anga Whakamua - Into the Future**

Netball New Zealand's **He Rautaki Whakawhanake - Outside the Circle** document concentrates on three key areas – The People, The Game and The Business. The main objectives, which are relevant for Maori development within this document, are;

### **He Tangata - The People**

- Developing effective pathways and opportunities for involvement of Maori in netball across a range of areas.

### **Te Takaro - The Game**

- National/Region/Franchise/Centre alignment – allied with this is the linking of AMNOHL and their 11 Rohe, with netball organisations at all levels to ensure mutually beneficial outcomes.

### **Te Mahi - The Business**

- Accessing and securing sufficient financial resources to support the ongoing development of netball in targeted programmes.

### **Netball New Zealand's objectives for the development of Maori in Netball;**

- Develop positive relationships with and between NNZ, AMNOHL, AMNOHL Rohe, Regions and Centres.
- Promote sharing and contact between the various groups by delivering quality coach, manager and umpire development opportunities at all levels.
- Encourage and provide Maori with the opportunity to be involved with both mainstream and AMNOHL by linking the development of all groups to mainstream without loss of identity.
- Create pathways for players, coaches and officials to participate in mainstream competitions and programmes to progress to the elite level.
- Provide resources in Maori to ensure accessibility to Maori language sectors.

The continuation of the Te Kaihautu role to ensure an inclusive approach is seen as imperative.

## Maori Strategy Overview

<b>Strategic Objective</b>	Develop positive relationships with and between NNZ, AMNOHL, AMNOHL Rohe, Regions and Centres	Promote sharing and contact between the various groups by delivering quality coach, manager and umpire development opportunities at all levels	Encourage and provide Maori with the opportunity to be involved with both mainstream and AMNOHL Netball by linking the development of all groups.	Create pathways for players, coaches and officials to participate in mainstream competitions and programmes to progress to the elite level.	Provide resources in Maori ensure accessibility to Maori language sectors
<b>Strategic Outcome</b>	Productive, positive communication and exchange of ideas and information.	Increased opportunities and attendance at development programmes offered.	Recognition of the role and value of netball opportunities in both Maori and mainstream areas.	Increase in the participation by Maori at all levels of netball leading to greater representation at the elite level	Access to netball resources is available to all Maori groups.  Recognition and acceptance of Te Reo Maori by netball community.
<b>Factors of Influence</b>	Capability of NNZ and Regions to support AMNOHL & AMNOHL Rohe.  Consistency of personnel involved with developing relationships.	Input from other sectors e.g. health & education providers.  Availability of suitable presenters.  Communication through appropriate networks to encourage people to attend.	Ensuring awareness and communicating opportunities through appropriate networks.	Buy in and policy adoption by NNZ Board & personnel.	Expertise to translate appropriately.  Cost – small runs of resources.  Access to networks and groups for distribution.
<b>Activities</b>	Maori & Pasefika Advisory Group  Support to AMNOHL for games against appropriate visiting overseas teams  Attendance at AMNOHL events NNZ staff as appropriate	Netball Hui programme  Netball Legacy programme	Mentoring work with personnel.  Assisting regions with creating support networks.  Using Maori role models & facilitators to present information at Hui & Netball Legacy Programmes.	AMNOHL participation in annual Trans Tasman Secondary School event.  Maori personnel selected for umpiring appointments for events	Translation of resources fully into Te Reo Maori.  Inclusion of Maori titles and translations where appropriate in all NNZ resources.